



LEGISLATION TO INCREASE  
TRANSPARENCY AND  
COMPETITION IN HEALTH CARE

 McLaughlin & Associates

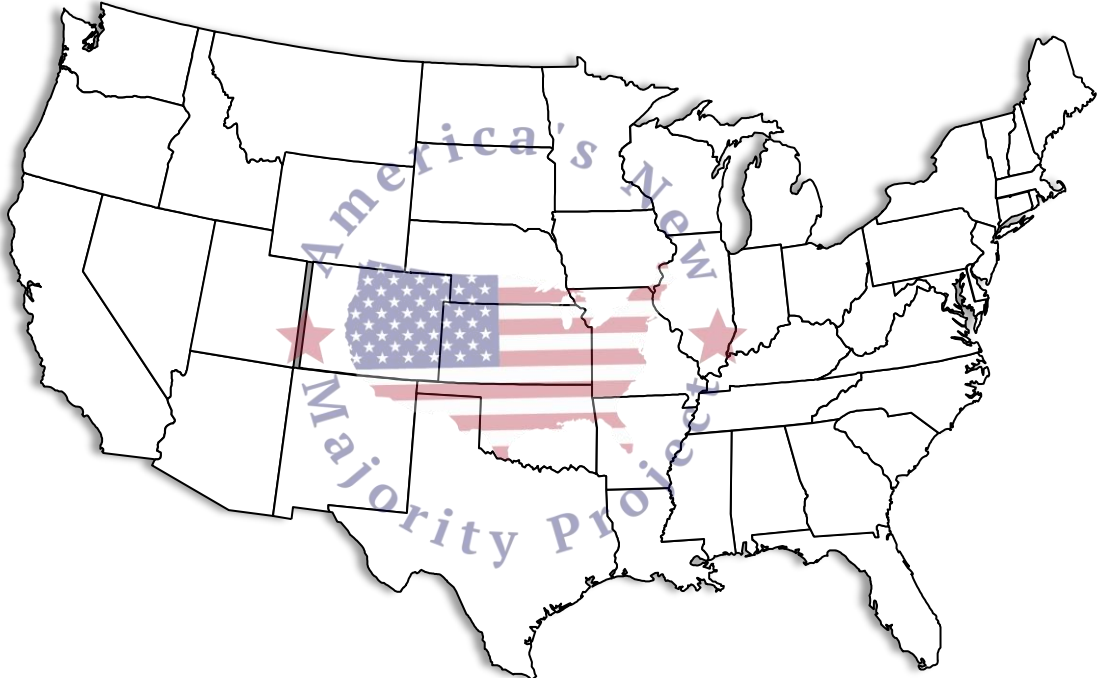


# Methodology

Mclaughlin & Associates partnered with Gingrich360 to conduct a national survey for America’s New Majority Project. This national survey was conducted among 2,000 likely general election voters between May 4-7, 2023.

All interviews were conducted online. Survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with actual general election turnout.

The sample of 2,000 likely general election voters has an accuracy of +/- 2.2% at a 95% confidence interval. The numbers in this presentation have been rounded and may not equal 100%.



New England	5%
Middle Atlantic	13%
East North Central	15%
West North Central	7%
South Atlantic	21%
East South Central	6%
West South Central	10%
Mountain	8%
Pacific	16%

18-29	15%
30-40	17%
41-55	25%
56-65	19%
66+	24%

White	68%
Hispanic	13%
Black	13%
Asian	4%
Other	2%

Male	47%
Female	53%

Democratic	37%
Republican	36%
Independent	27%

Less/4yr College	60%
Bachelor's/P.G	40%



# Key Takeaways

- Several health care bills championed by House Republicans earn strong support from Americans across party lines.
- Increasing the transparency of “true” health prices is widely popular when explained as a tool of patient protection and empowerment.
- For reform of pharmacy benefit managers (PBMs), focus on health insurance companies, who are known and understood by Americans, rather than PBMs, who are not.
- Site neutral payments in Medicare also receives large support, but it must be explained in terms of its benefits (lowering out of pocket costs and strengthening Medicare).
- While still receiving majority support, there is more skepticism around allowing physicians to own hospitals, with one out of four Americans expressing no opinion.

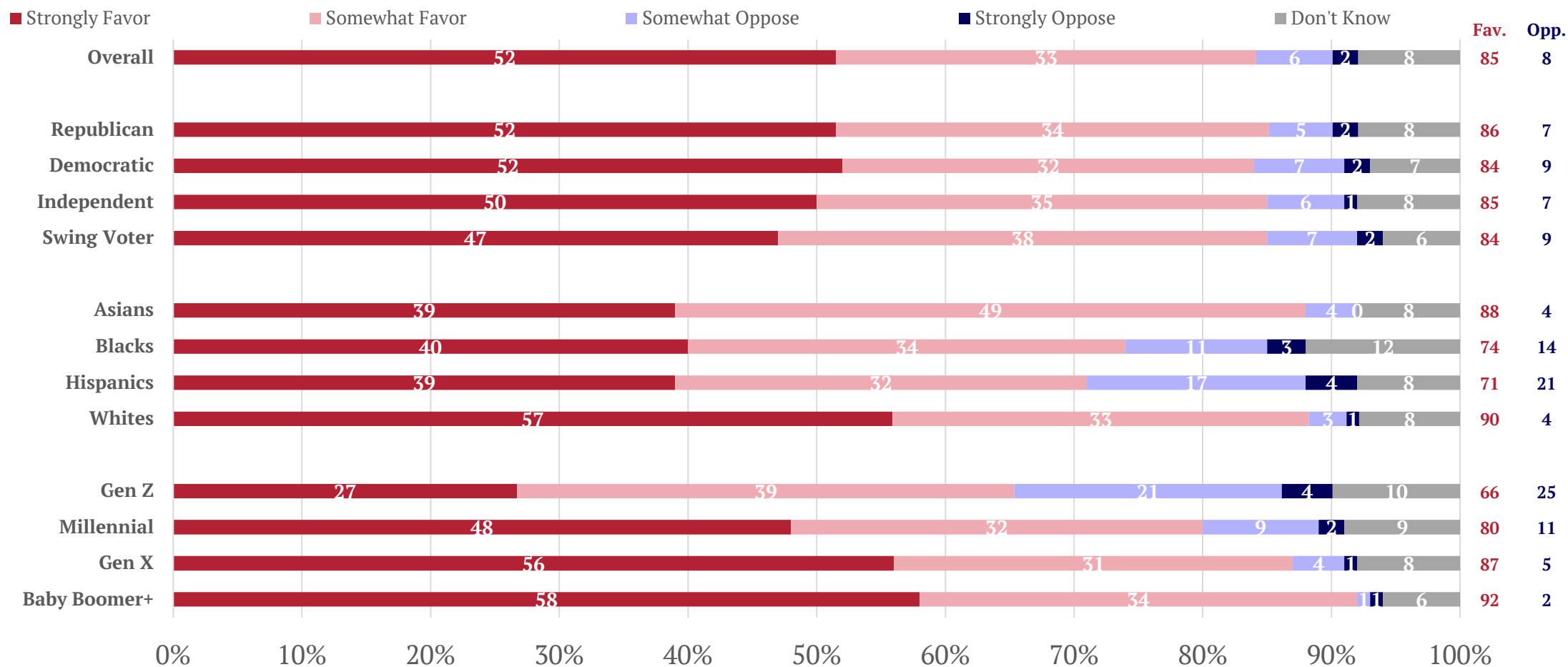
**BOTTOM LINE** - Increasing transparency and competition in health care is a magnet issue that attracts Independents, Democrats and Swing Voters.



# Price Transparency in Health Care Continues To Be Widely Popular as a Tool for Patient Protection and Empowerment.

Legislation to strengthen price transparency requirements earns the support of more than eight in ten Americans across partisan lines. Support is highest among Whites (90%), Asians (88%), Gen X (87%), and Boomers (92%).

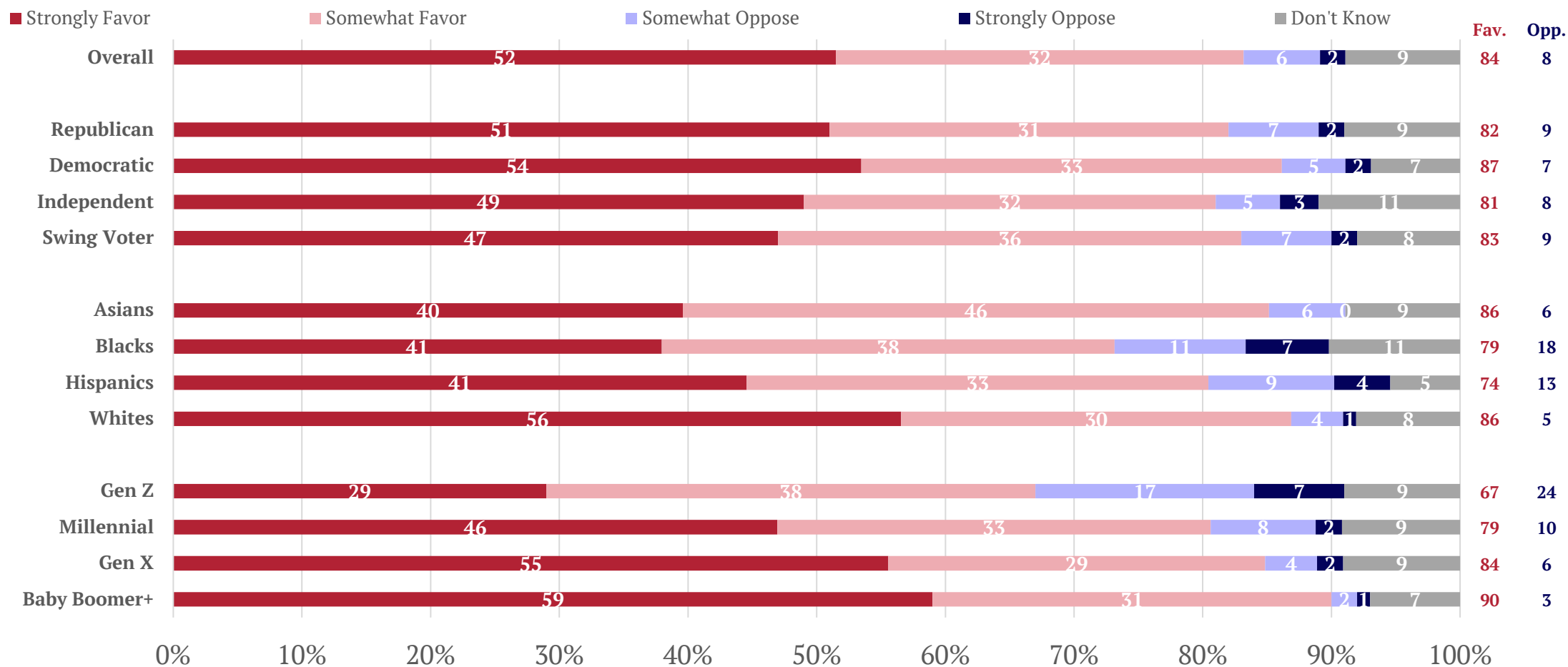
**Would you favor or oppose legislation that strengthens price transparency requirements in health care, so patients can shop around to save money and avoid surprise bills?**



# Describing Pharmacy Benefit Manager Reforms as Health Insurance Transparency On “True” Drug Prices Earns Wide Support

More than eight in ten Americans across partisan lines support legislation that would reveal drug discounts and prevents patients from having to pay more for medicine than their insurance company. Support is highest from Democrats (87%), Asians (86%) and Boomers (90%).

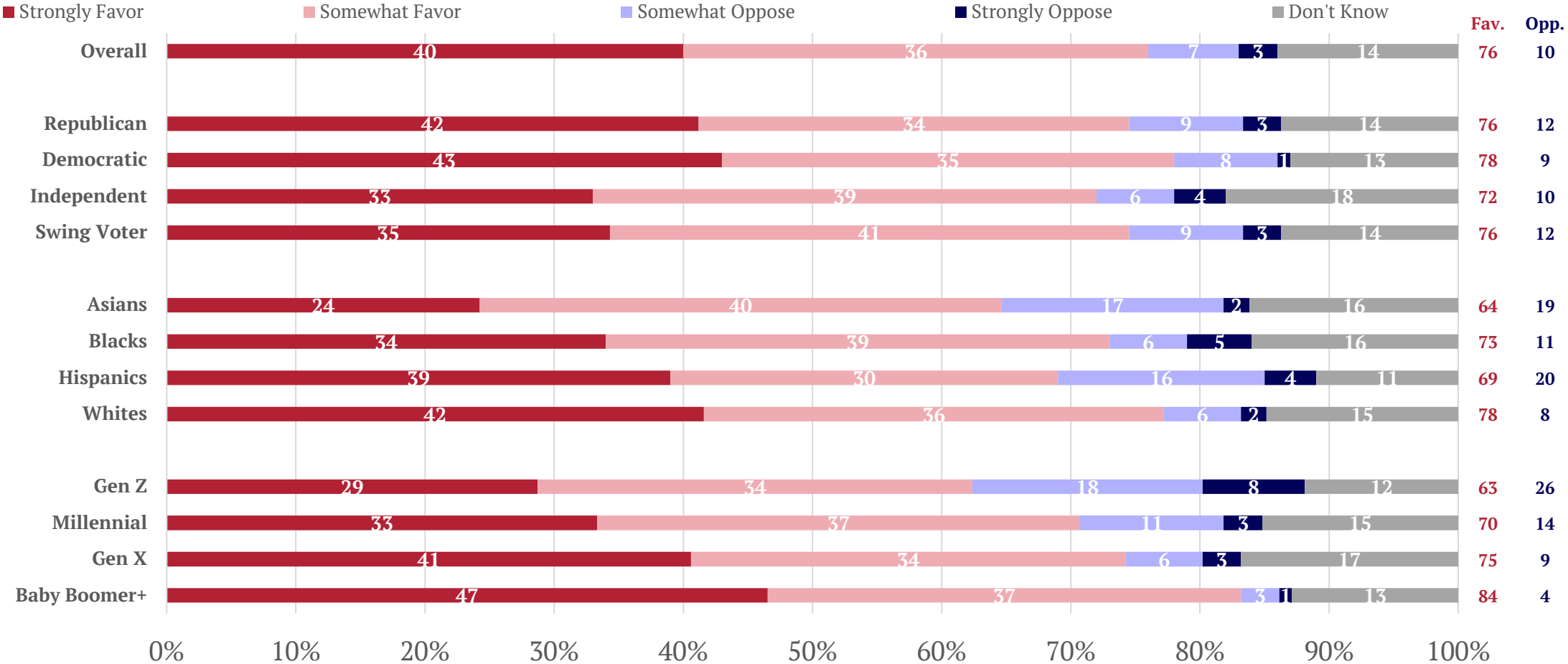
**Would you favor or oppose legislation that brings transparency to the true price health insurance companies pay for drugs and prevents patients from having to pay more for their prescription medicines than their insurance company?**



# Site Neutral Payments in Medicare is Popular If Explained In Terms of Its Benefits – Lowering Out of Pocket Costs and Strengthening Medicare

Legislation to pay hospitals the same as doctors in the community for outpatient procedures earns the support of more than 7 in ten Americans across partisan lines.

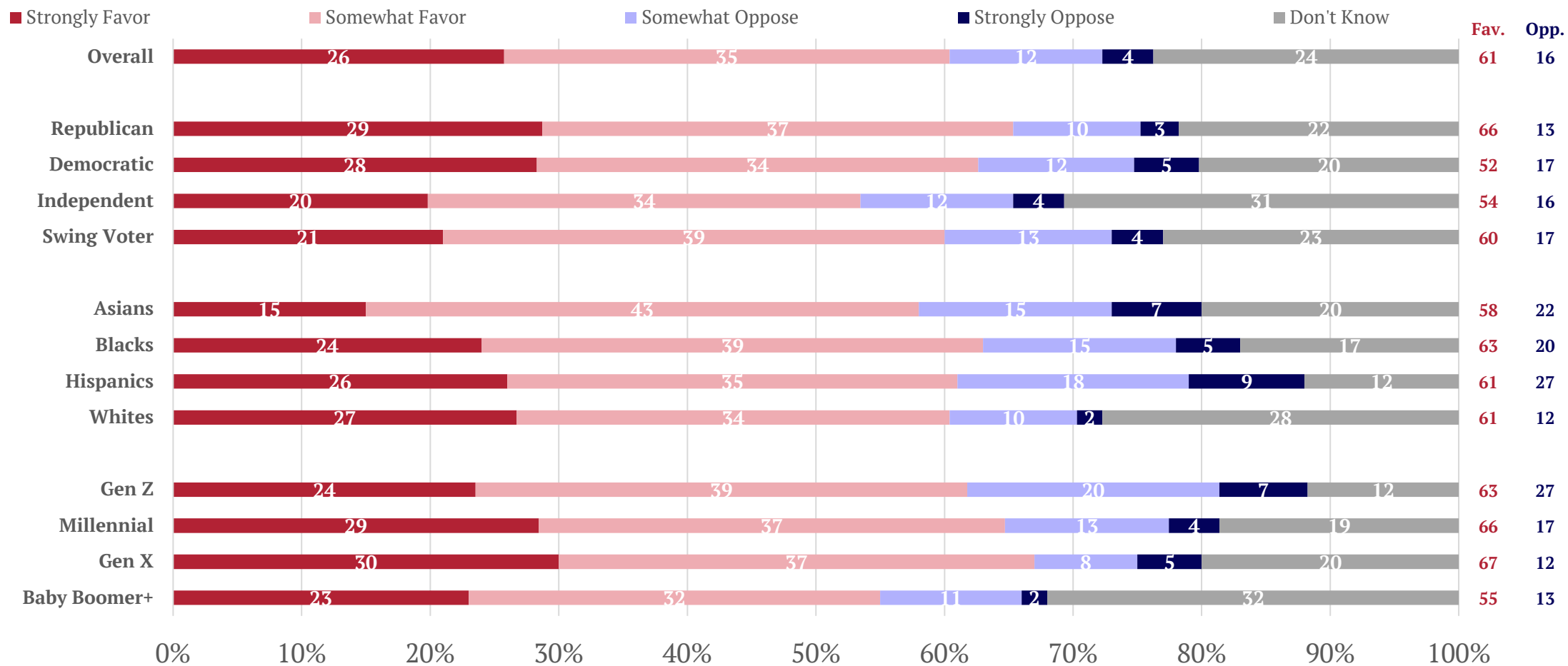
**Would you favor or oppose legislation that lowers out of pocket costs for seniors and strengthens the Medicare Trust Fund by paying hospitals the same as doctors in the community for the same outpatient services?**



# Allowing Physician Owned Hospitals Earns Majority Support But Skepticism is Higher

Majority support is achieved by explaining the benefits (more treatment options for patients) and avoiding using the language of “lifting a ban”. Still, support is softer with fewer expressing strong opinions and one out of four Americans having no opinion.

Would you favor or oppose legislation that gives patients more places to receive treatment by allowing physicians or physician groups to own hospitals?

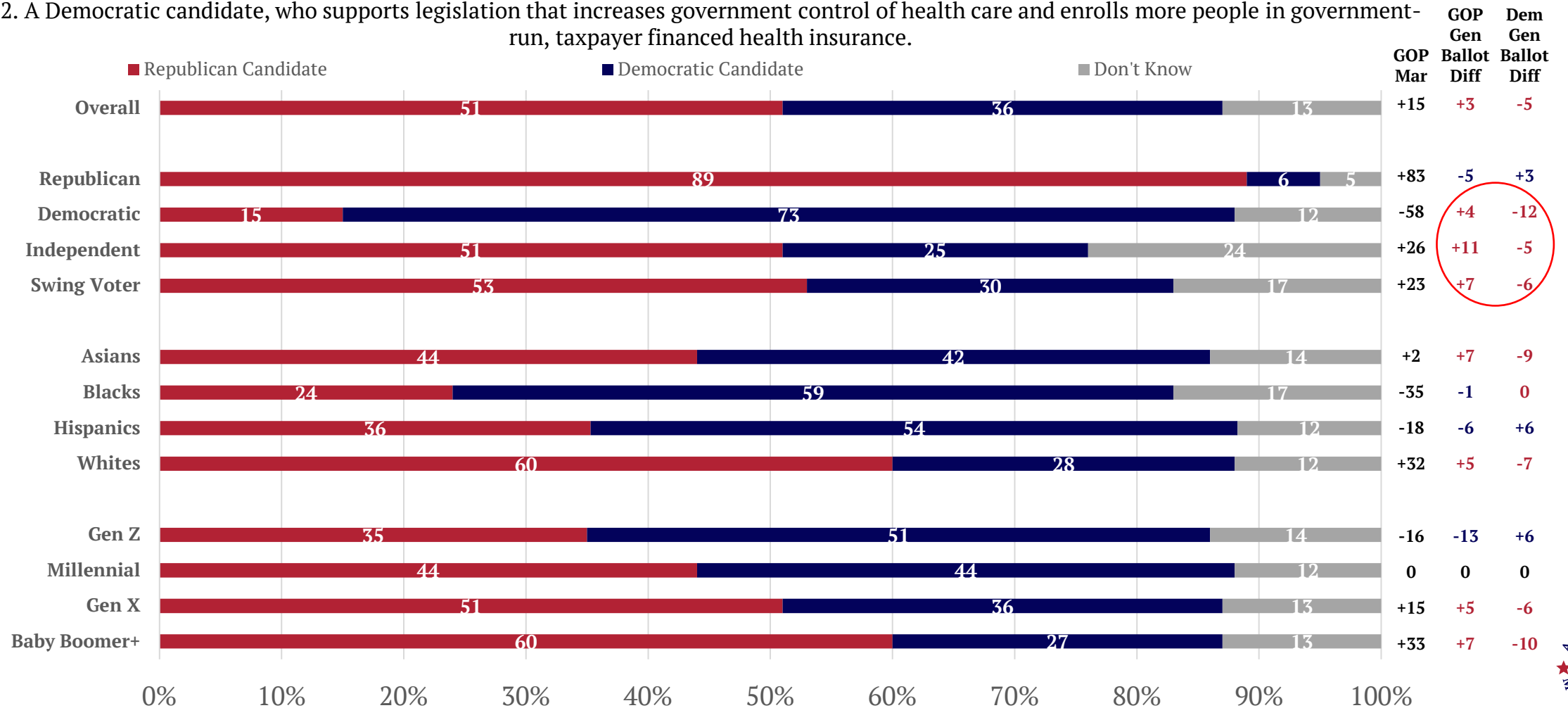


# Increasing Transparency and Competition in Health Care is a Magnet Issue

Framed against a Democrat who plans to increase government control of health care, Republican Congressional candidates are preferred 51-36 by Americans (+8 gain from the Generic Ballot), gaining support among Independents (+11), Swing Voters (+7), and Asians (+7).

## Which candidate for Congress would you be more likely to support?

1. A Republican candidate, who supports legislation that increases transparency and competition in health care.
2. A Democratic candidate, who supports legislation that increases government control of health care and enrolls more people in government-run, taxpayer financed health insurance.







## About The American Majority Project

The American Majority Project is committed to helping a wide range of Americans — Republicans, Democrats, and Independents — find common ground to solve the extraordinary challenges threatening American prosperity, safety and freedom.

The American Majority Project will identify issues and language that unify 70 - 80 percent of the American people. As issues are identified and language is developed, the American Majority Project will produce materials to educate and train activists, candidates, and campaign staff to win elections and govern successfully.

## About The Study

Analysis based on poll of 2000 likely general election voters conducted by McLaughlin & Associates on behalf of The American Majority Project from May 4 – 7, 2023.

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