



McLaughlin & Associates

America's New Majority Project: National Survey

Method: Online Interviews

Universe: Likely Voters **Fielded:** May 4-7, 2023

Sample Size: 2,000

Margin of Error: +/- 2.2%

1. IN WHAT YEAR WERE YOU BORN? (GROUP 1)

Total	2000
18-24	8.0
25-34	15.2
35-44	15.1
45-54	17.2
55-64	18.9
OVER 64	25.7
Mean	49.06

IN WHAT YEAR WERE YOU BORN? (GROUP 2)

Total	2000
18-24	8.0
25-29	7.1
30-40	17.0
41-55	25.0
56-65	19.1
OVER 65	23.8
Mean	49.07

GENERATIONS:

Total	2000
GENERATION Z	10.2
MILLENIALS	24.5
GENERATION X	26.9
BABY BOOMERS	34.6
THE SILENT GENERATION	3.9
Mean	50.87

2. ARE YOU REGISTERED TO VOTE?

Total	2000
YES	100.0

3. THINKING AHEAD, HOW LIKELY IS IT YOU WILL VOTE IN THE 2024 GENERAL ELECTIONS FOR PRESIDENT AND CONGRESS? IF YOU ARE NOT LIKELY TO VOTE, JUST SAY SO.

Total	2000
DEFINITELY VOTING	75.9
VERY/SOMEWHAT LIKELY	24.1
Very Likely	15.0
Somewhat Likely	9.1
Mean	2.67

4. GENDER:

Total	2000
MALE	46.9
FEMALE	53.1

5. REGION:

Total	2000
NEW ENGLAND	5.0
MIDDLE ATLANTIC	12.7
EAST NORTH CENTRAL	15.0
WEST NORTH CENTRAL	7.0
SOUTH ATLANTIC	21.0
EAST SOUTH CENTRAL	5.6
WEST SOUTH CENTRAL	10.4
MOUNTAIN	7.7
PACIFIC	15.7

6. AREA:

Total	2000
EAST	17.7
MIDWEST	21.9
SOUTH	36.9
WEST	23.4

7. ARE YOU OR IS A MEMBER OF YOUR IMMEDIATE FAMILY FROM A LATINO, HISPANIC OR SPANISH SPEAKING BACKGROUND?

Total	2000
YES	13.0
NO	87.0

8. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR HISPANIC OR LATINO ANCESTRY?

Total	259
HISPANIC	100.0
Mexican	52.1
Puerto Rican	19.9
Cuban	6.5
Dominican	5.3
Salvadoran	2.7
Peruvian	2.1
Guatemalan	2.0
Honduran	1.1
Ecuadorian	0.8
Nicaraguan	0.6
Other Central American	0.3
Other South American	0.4
Spaniard	2.8
Other	3.4

9. WHAT IS YOUR MAIN RACIAL BACKGROUND?

Total	2000
WHITE	68.0
HISPANIC	13.0
AFRICAN AMERICAN	13.0
ASIAN	4.1
OTHER	2.0

10. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR ASIAN ANCESTRY?

Total	82
ASIAN	100.0
Chinese	35.5
Japanese	15.4
Indian	14.3
Filipino	12.6
Korean	8.1
Vietnamese	6.7
Pakistani	2.7
Other Southeastern Asian	1.2
Other Southern Asian	0.0
Other	3.5

11. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	2000
REPUBLICAN	36.0
DEMOCRAT	37.0
INDEPENDENT/OTHER	27.0
Net Diff.	-1.0

12. THINKING BACK, FOR WHOM DID YOU VOTE IN THE NOVEMBER 2020 PRESIDENTIAL ELECTION?

Total	2000
DONALD TRUMP	42.2
JOE BIDEN	46.7
ANOTHER CANDIDATE	3.7
DIDN'T VOTE/PRES.	1.5
DIDN'T VOTE 2020	5.8
DON'T KNOW	0.0

13. GENERALLY SPEAKING, WOULD YOU SAY THINGS IN THE UNITED STATES ARE GOING IN THE RIGHT DIRECTION, OR HAVE THEY GOTTEN OFF ON THE WRONG TRACK?

Total	2000
RIGHT DIRECTION	32.1
WRONG TRACK	67.8
DON'T KNOW	0.1
Net Diff.	-35.7

14. DO YOU APPROVE OR DISAPPROVE OF THE JOB JOE BIDEN IS DOING AS PRESIDENT?

Total	2000
APPROVE	45.1
Strongly	17.0
Somewhat	28.1
DISAPPROVE	54.8
Somewhat	15.7
Strongly	39.1
DON'T KNOW	0.1
Net Diff.	-9.6
Mean	2.23

15. IF THE ELECTION FOR U.S. CONGRESS IN YOUR DISTRICT WERE HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE?

Total	2000
REPUBLICAN CANDIDATE	48.4
Definitely	31.5
Probably	9.5
Lean	7.5
DEMOCRATIC CANDIDATE	40.6
Definitely	26.7
Probably	8.2
Lean	5.7
UNDECIDED	11.0
Net Diff.	7.9
Mean	4.19

16. ON A SCALE OF 0 TO 10, WITH ZERO BEING "100% DISAGREE" AND TEN BEING "100% AGREE," DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

FREE MARKET CAPITALISM IS BETTER FOR THE UNITED STATES THAN BIG GOVERNMENT SOCIALISM.

Total	2000
AGREE	56.3
Strongly	34.8
10	29.9
9	4.9
8	7.2
7	7.5
6	6.8
NEUTRAL-5	20.9
DISAGREE	22.8
4	5.3
3	5.6
2	4.1
1	2.4
0	5.4
Mean	6.47

17. WE SHOULD AIM FOR EQUAL OPPORTUNITY FOR EVERY INDIVIDUAL PERSON, NOT EQUAL OUTCOMES FOR ALL GROUPS OF PEOPLE.

Total	2000
AGREE	67.9
Strongly	43.2
10	35.3
9	7.9
8	10.9
7	8.1
6	5.8
NEUTRAL-5	15.1
DISAGREE	17.0
4	4.1
3	3.5
2	3.2
1	2.4
0	3.8
Mean	7.13

18. WE NEED TO CUT SPENDING TO RETURN TO A BALANCED BUDGET.

Total	2000
AGREE	63.6
Strongly	37.7
10	31.0
9	6.7
8	8.7
7	9.5
6	7.8
NEUTRAL-5	16.0
DISAGREE	20.4
4	5.0
3	5.6
2	4.0
1	1.8
0	3.9
Mean	6.80

19. THE UNITED STATES SHOULD PUT ITS OWN INTERESTS ABOVE GLOBAL INTERESTS.

Total	2000
AGREE	62.0
Strongly	35.3
10	28.5
9	6.8
8	9.2
7	10.0
6	7.5
NEUTRAL-5	14.8
DISAGREE	23.1
4	6.1
3	6.0
2	4.3
1	2.3
0	4.5
Mean	6.62

20. PARENTS SHOULD HAVE THE FINAL SAY IN THEIR CHILDREN'S EDUCATION.

Total	2000
AGREE	67.7
Strongly	45.2
10	38.1
9	7.1
8	9.3
7	7.9
6	5.3
NEUTRAL-5	10.9
DISAGREE	21.4
4	5.1
3	4.5
2	4.8
1	2.2
0	4.9
Mean	7.06

21. WE NEED TOUGH PENALTIES FOR CRIMINALS AND DRUG DEALERS TO KEEP THE PUBLIC SAFE.

Total	2000
AGREE	69.4
Strongly	46.3
10	39.2
9	7.1
8	9.7
7	8.1
6	5.3
NEUTRAL-5	11.0
DISAGREE	19.6
4	4.3
3	5.1
2	3.7
1	2.3
0	4.1
Mean	7.19

22. ILLEGAL IMMIGRATION IS BAD FOR THE UNITED STATES.

Total	2000
AGREE	61.2
Strongly	41.8
10	35.6
9	6.2
8	6.8
7	6.8
6	5.8
NEUTRAL-5	10.9
DISAGREE	27.9
4	6.3
3	6.8
2	4.9
1	2.9
0	7.0
Mean	6.62

23. ABLE BODIED ADULTS SHOULD BE REQUIRED TO WORK, BE LOOKING FOR WORK, OR GOING TO SCHOOL TO RECEIVE WELFARE BENEFITS.

Total	2000
AGREE	69.2
Strongly	44.4
10	36.7
9	7.7
8	8.2
7	9.7
6	6.9
NEUTRAL-5	11.6
DISAGREE	19.1
4	4.7
3	4.7
2	4.7 2.8
2	2.8

24. THE UNITED STATES SHOULD PURSUE ENERGY INDEPENDENCE EVEN IF IT MEANS RELYING ON DOMESTIC FOSSIL FUELS.

Total	2000
AGREE	60.7
Strongly	34.9
10	27.9
9	7.0
8	8.3
7	9.6
6	7.9
NEUTRAL-5	16.0
DISAGREE	23.3
4	6.4
3	5.5
2	3.9
1	2.5
0	4.9
Mean	6.56

25. RACIAL OPPRESSION AND WHITE SUPREMACY ARE AT THE HEART OF THE AMERICAN SYSTEM OF GOVERNMENT.

Total	2000
DISAGREE	50.6
Strongly	31.4
10	25.5
9	6.0
8	5.9
7	7.9
6	5.4
NEUTRAL-5	15.0
AGREE	34.4
4	6.0
3	6.8
2	5.5
1	4.0
0	12.0
Mean	5.78

26. IF WE RAISED TAXES, THE GOVERNMENT WOULD PERFORM BETTER.

Total	2000
DISAGREE	64.4
Strongly	42.2
10	36.5
9	5.7
8	8.0
7	7.9
6	6.3
NEUTRAL-5	13.0
AGREE	22.6
4	5.1
3	5.4
2	4.3
1	2.8
0	5.0
Mean	6.86

27. PREVENTING DISCRIMINATION IS MORE IMPORTANT THAN PRESERVING RELIGIOUS FREEDOM.

Total	2000
DISAGREE	38.6
Strongly	21.8
10	18.3
9	3.6
8	6.0
7	5.4
6	5.3
NEUTRAL-5	24.8
AGREE	36.6
4	5.9
3	7.0
2	6.0
1	4.7
0	13.0
Mean	5.18

SUMMARY MEANS:

Total	2000
TOUGH PENALTIES/CRIMINALS	7.19
EQUAL OPPORTUNITY	7.13
WORK FOR WELFARE BENEFITS	7.10
PARENT'S SAY/EDUCATION	7.06
RAISE TAXES/IMPROVE GOV'T	6.86
CUT SPENDING	6.80
OWN INTERESTS ABOVE WORLD	6.62
ILLEGAL IMMIGRTN/BAD US	6.62
PURSUE ENERGY INDEP.	6.56
FREE MARKET CAPITALISM	6.47
RACIAL OPPRESSION	5.78
PRVNT DISCRIMINATION	5.18

ANMP SCALE:

Total	2000
10	8.4
9	12.2
8	14.7
7	17.1
6	18.0
NEUTRAL-5	15.5
4	9.3
3	3.9
2	0.6
1	0.3
0	0.0
Mean	6.67

28. THE 1973 ROE V. WADE CASE RULED THAT THE U.S. CONSTITUTION GENERALLY PROTECTS AN INDIVIDUAL'S RIGHT TO HAVE AN ABORTION. LAST YEAR, THE SUPREME COURT OVERTURNED THE 1973 ROE V. WADE DECISION, ALLOWING ABORTION POLICY TO BE DECIDED BY ELECTED OFFICIALS AT THE STATE OR NATIONAL LEVEL. DO YOU BELIEVE THAT ABORTION POLICY SHOULD BE SET AT THE STATE OR NATIONAL LEVEL?

1. AT THE STATE LEVEL BY STATE LEGISLATURES AND GOVERNORS OR.

2. AT THE NATIONAL LEVEL BY THE U.S. CONGRESS AND PRESIDENT

Total	2000
STATE LEVEL	40.2
NATIONAL LEVEL	43.3
DON'T KNOW	16.4
Net Diff.	-3.1

29. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "THE RETURN OF ABORTION POLICY TO ELECTED OFFICIALS WHO ARE ACCOUNTABLE TO THE PEOPLE IS AN OPPORTUNITY TO COME TO PUBLIC CONSENSUS ON A DIFFICULT ISSUE THAT HAS DIVIDED AMERICA FOR DECADES."

Total	2000
AGREE	56.6
Strongly	22.7
Somewhat	33.9
DISAGREE	26.3
Somewhat	14.9
Strongly	11.4
DON'T KNOW	17.1
Net Diff.	30.2
Mean	2.82

30. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "ANY NATIONAL ABORTION POLICY MUST HAVE BROAD PUBLIC CONSENSUS."

Total	2000
AGREE	65.6
Strongly	30.4
Somewhat	35.2
DISAGREE	19.8
Somewhat	12.3
Strongly	7.4
DON'T KNOW	14.6
Net Diff.	45.8
Mean	3.04

31. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "FOR AREAS OF ABORTION POLICY WHERE THERE IS NO NATIONAL PUBLIC CONSENSUS, STATES SHOULD ENACT POLICIES THAT MATCH THE BELIEFS OF THE MAJORITY OF PEOPLE IN THEIR STATE."

Total	2000
AGREE	62.1
Strongly	28.6
Somewhat	33.5
DISAGREE	23.7
Somewhat	13.3
Strongly	10.5
DON'T KNOW	14.2
Net Diff.	38.3
Mean	2.93

- 32. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO SUPPORT?
- 1. A REPUBLICAN CANDIDATE, WHO IS PRO-LIFE BUT HAS PLEDGED NOT TO ENACT ANY LIMITS ON ABORTION THAT DO NOT HAVE BROAD PUBLIC CONSENSUS. OR,
- 2. A DEMOCRATIC CANDIDATE, WHO IS PRO-CHOICE AND OPPOSES ANY LIMITS ON ABORTION ACCESS, INCLUDING UP UNTIL THE TIME OF BIRTH.

Total	2000
REPUBLICAN CANDIDATE	46.2
DEMOCRATIC CANDIDATE	39.6
DON'T KNOW	14.2
Net Diff.	6.6

33. WHICH OF THE FOLLOWING COMES CLOSEST TO YOUR POSITION ON ABORTION?

Total	2000
PRO-CHOICE	54.9
At Any Time	20.4
1st 6 Months	12.7
1st 3 Months	21.8
PRO-LIFE	38.0
Rape/Incest	24.5
Save the Mother	6.0
Never Be Permitted	7.4
DON'T KNOW	7.1
Net Diff.	17.0

34. THE DEBT CEILING PLACES A LIMIT ON HOW MUCH MONEY THE FEDERAL GOVERNMENT CAN BORROW TO PAY ITS BILLS. IF THE DEBT CEILING IS NOT RAISED IN THE NEAR FUTURE, THE GOVERNMENT WILL BE UNABLE TO PAY ALL OF ITS LEGAL OBLIGATIONS AFTER THE MIDDLE OF THIS YEAR, WHICH EXPERTS WARN WOULD SEVERELY DAMAGE THE ECONOMY. AS YOU MAY KNOW, HOUSE REPUBLICANS RECENTLY PASSED A BILL THAT WOULD RAISE THE DEBT CEILING AND CUT GOVERNMENT SPENDING. PRESIDENT BIDEN AND DEMOCRAT LEADERS SAY THEY WANT A SO-CALLED CALLED "CLEAN" DEBT CEILING DEAL THAT RAISES THE DEBT CEILING WITHOUT SPENDING CUTS.DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "HOUSE REPUBLICANS HAVE DONE THEIR JOB AND PASSED A RESPONSIBLE DEBT CEILING INCREASE. NOW PRESIDENT BIDEN AND SENATE DEMOCRATS MUST DO THEIR JOB AND NEGOTIATE A COMPROMISE WITH HOUSE SPEAKER MCCARTHY TO AVOID AN ECONOMIC CATASTROPHE."

Total	2000
AGREE	60.7
Strongly	33.7
Somewhat	27.0
DISAGREE	26.8
Somewhat	11.0
Strongly	15.7
DON'T KNOW	12.6
Net Diff.	33.9
Mean	2.90

35. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "RAISING THE DEBT CEILING WITHOUT CUTTING SPENDING IS ACTUALLY A "DIRTY" DEBT CEILING DEAL BECAUSE IT MEANS MORE DEBT, HIGHER INFLATION, AND WEAKENING SOCIAL SECURITY AND MEDICARE."

Total	2000
AGREE	63.9
Strongly	34.9
Somewhat	29.0
DISAGREE	22.9
Somewhat	13.0
Strongly	9.8
DON'T KNOW	13.3
Net Diff.	41.0
Mean	3.02

- 36. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO SUPPORT?
- 1. A REPUBLICAN CANDIDATE, WHO WILL ONLY VOTE FOR A BILL TO RAISE THE DEBT CEILING IF IT CUTS GOVERNMENT SPENDING. OR,
- 2. A DEMOCRATIC CANDIDATE, WHO WILL ONLY VOTE FOR A BILL TO RAISE THE DEBT CEILING IF IT DOES NOT CUT GOVERNMENT SPENDING.

Total	2000
REPUBLICAN CANDIDATE	49.1
DEMOCRATIC CANDIDATE	35.4
DON'T KNOW	15.5
Net Diff.	13.6

37. DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT? "I SUPPORT SPENDING CUTS TO GET THE DEBT AND DEFICIT UNDER CONTROL EVEN IF THEY IMPACT ME AND MY FAMILY PERSONALLY."

Total	2000
AGREE	62.0
Strongly	24.7
Somewhat	37.3
DISAGREE	27.5
Somewhat	15.9
Strongly	11.6
DON'T KNOW	10.5
Net Diff.	34.6
Mean	2.84

38. WOULD YOU FAVOR OR OPPOSE LEGISLATION THAT BRINGS TRANSPARENCY TO THE TRUE PRICE HEALTH INSURANCE COMPANIES PAY FOR DRUGS AND PREVENTS PATIENTS FROM HAVING TO PAY MORE FOR THEIR PRESCRIPTION MEDICINES THAN THEIR INSURANCE COMPANY?

Total	2000
FAVOR	83.6
Strongly	51.7
Somewhat	31.9
OPPOSE	7.8
Somewhat	5.7
Strongly	2.1
DON'T KNOW	8.6
Net Diff.	75.8
Mean	3.46

39. WOULD YOU FAVOR OR OPPOSE LEGISLATION THAT STRENGTHENS PRICE TRANSPARENCY REQUIREMENTS IN HEALTH CARE, SO PATIENTS CAN SHOP AROUND TO SAVE MONEY AND AVOID SURPRISE BILLS?

Total	2000
FAVOR	85.1
Strongly	51.7
Somewhat	33.4
OPPOSE	7.4
Somewhat	5.9
Strongly	1.5
DON'T KNOW	7.5
Net Diff.	77.7
Mean	3.46

40. WOULD YOU FAVOR OR OPPOSE LEGISLATION THAT LOWERS OUT OF POCKET COSTS FOR SENIORS AND STRENGTHENS THE MEDICARE TRUST FUND BY PAYING HOSPITALS THE SAME AS DOCTORS IN THE COMMUNITY FOR THE SAME OUTPATIENT SERVICES?

Total	2000
FAVOR	75.6
Strongly	39.9
Somewhat	35.7
OPPOSE	10.0
Somewhat	7.4
Strongly	2.6
DON'T KNOW	14.4
Net Diff.	65.6
Mean	3.32

41. WOULD YOU FAVOR OR OPPOSE LEGISLATION THAT GIVES PATIENTS MORE PLACES TO RECEIVE TREATMENT BY ALLOWING PHYSICIANS OR PHYSICIAN GROUPS TO OWN HOSPITALS?

Total	2000
FAVOR	61.2
Strongly	26.2
Somewhat	35.0
OPPOSE	15.2
Somewhat	11.5
Strongly	3.7
DON'T KNOW	23.5
Net Diff.	46.0
Mean	3.10

42. WHICH CANDIDATE FOR CONGRESS WOULD YOU BE MORE LIKELY TO SUPPORT?

1. A REPUBLICAN CANDIDATE, WHO SUPPORTS LEGISLATION THAT INCREASES TRANSPARENCY AND COMPETITION IN HEALTH CARE.

OR,

2. A DEMOCRATIC CANDIDATE, WHO SUPPORTS LEGISLATION THAT INCREASES GOVERNMENT CONTROL OF HEALTH CARE AND ENROLLS MORE PEOPLE IN GOVERNMENT-RUN, TAXPAYER FINANCED HEALTH INSURANCE.

Total	2000
REPUBLICAN CANDIDATE	51.4
DEMOCRATIC CANDIDATE	35.9
DON'T KNOW	12.7
Net Diff.	15.4

43. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	2000
LIBERAL	29.1
Very	12.0
Somewhat	17.1
MODERATE	32.9
CONSERVATIVE	38.0
Somewhat	20.5
Very	17.5
DK/REFUSED	0.0
Net Diff.	8.9
Mean	3.14

44. WHEN THERE IS A GENERAL ELECTION, HOW DO YOU USUALLY VOTE?

Total	2000
DEMOCRAT	43.3
Always	22.9
Usually	20.4
TICKET-SPLITTER	15.6
REPUBLICAN	41.1
Usually	19.0
Always	22.1
Net Diff.	-2.3
Mean	2.97

45. WHAT IS THE HIGHEST LEVEL OF FORMAL EDUCATION THAT YOU HAVE COMPLETED?

Total	2000
LESS/COLLEGE GRADUATE	59.9
Some Grade School	0.2
Some High School	1.5
High School Grad.	17.7
Some College/Trade	22.5
Technical/Vocational	5.6
Associates Degree	12.4
COLLEGE GRADUATE	40.1
Bachelors Degree	24.3
Post-Graduate Degree	15.8

46. WOULD YOU CONSIDER YOURSELF...?

Total	2000
WEALTHY	5.0
UPPER MIDDLE CLASS	16.1
MIDDLE CLASS	48.8
LOWER MIDDLE CLASS	22.3
POOR	7.9
Mean	2.88

47. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR RELIGION/RELIGIOUS AFFILIATION/IDENTIFICATION?

Total	2000
MAINSTREAM PROTESTANT	29.2
CATHOLIC	25.7
EVANGELICAL	9.3
JEWISH	4.4
ISLAM	1.9
BUDDHIST	1.4
MORMON	1.1
HINDU	0.2
SIKH	0.2
OTHER RELIGION	1.4
NON-REL/SECULAR/ATHEIST	25.3

48. WOULD YOU CONSIDER WHERE YOU LIVE TO BE A URBAN, SUBURBAN OR RURAL AREA?

Total	2000
URBAN AREA	28.0
SUBURBAN AREA	50.3
RURAL AREA	21.7